

To be successful in supporting independent book stores – stories from France, Germany and Poland

Warsaw Book Fair, 19.05.2017, 11:00 - 12:30, PGE Stadion Narodowy, room London A

Bookstores in France, German, Poland - Statistics 2015

	France	German	Poland
No. of residents	60 030 000	82 200 000	38 500 000
Value of the bookmarket (retail price €)	5 500 000 000 €	9 188 000 000	889 000 000
No. of published titles	76 000	89 506	33 000
No. of bookstores	4 548	6 000	2 000
No. of bookstores per 10 000 residents	0,76	0,73	0,52
No. of independent bookstores	2 500	3 700	1 300
No. of bookstore-chains (<100 shops)	2	5	2
No. Of bookstore-chains (10 - 99 shops)	4	9	8
% of bookstores with on-line sales	Unavailable datum	65%	55%
Vocational education	yes	yes	yes
Actions supporting bookstores			
Ministry of Culture programs (€/year)	5 000 000 (subventions) 13 000 000 (for loans)	no	1 133 000
Programs of foundations/assosiations for bookstores (€/year)	“Association for the bookstores development” (funded by publishers) - 2 400 000	yes, no data	yes, no data
Award for booksellers	Award of the « Fondation Lagardère » one bookstore, 30 000€	Deutscher Buchhandlungspreis,>100 bookstores; 1 000 000€	not yet
Certification bookstores	Label « Referent and independant bookshops »	Label "buy local"	not yet
Tax credits	Reduced VAT on book sales (5,5 %) Local corporates taxes exemptions for « Referent and independant bookshops » (= 1,1 M€/an)	Reduced VAT on books sales (7%)	Reduced VAT on books sales (5%)
Book Price Agreement	yes	yes	no